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# Experiential Training Courses and Workshops (ETC Workshop Series)

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## OVERVIEW

In 2004, Hahn Resource Group (HR Group) partnered with SST Communications (a theatre based communication and training company) to create a unique and effective training tool – Experiential Training Courses and Workshops.

### OUR APPROACH:



tell



show



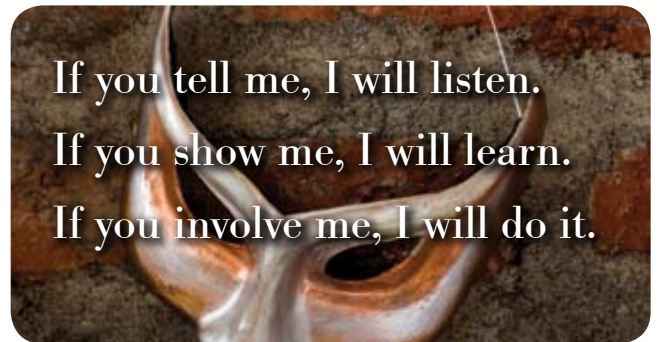
do



review

Rather than merely talking about issues, this dramatic format delivers information in a straightforward manner, and then reinforces key points with comedic and theatrical scenes performed by professional actors. The result is a multi-sensory learning and skill building event that informs through the ears and illustrates through the eyes.

With this approach, the issues discussed, the information that is communicated and the useful resource tools that are provided, stay with participants for years to come. Every presentation is truly a “Box Office Success.”



If you tell me, I will listen.  
If you show me, I will learn.  
If you involve me, I will do it.

## PROGRAMS

Our unique programs combine the most effective presentation methods with content developed and backed by experienced senior level human resources executives and legal advisors.

### PROGRAMS DELIVER:

- / Content that focuses on skill building that drives changes in behavior.
- / Realistic and practical solutions for challenges within your organization.
- / Take-away action plans that can be immediately implemented in your day-to-day work environment.
- / Suggestions for enhancing current policies, processes and procedures.

## TOPICS:

HR Group offers a wide range of programs. Topics range from critical operational challenges to pressing legislative issues.

\*Some topics include:

Interviewing and Selection

Performance Management

Team Building

Conflict Resolution

Handling Difficult Employees

Balancing Employer – Employee Needs

Customer Service

Anti-Harassment / Discrimination

Diversity/Inclusion

Good Manufacturing Techniques / ISO

Safety / OSHA

\* This is only a partial list

– please contact us for additional information.

## ABOUT HAHN RESOURCE GROUP

HR Group focuses on providing human resources support that enables your organization to run lean, become more efficient, enhance the work environment and increase the value of your organization.

### PARTIAL CLIENT LIST:

Abbott Labs

Bob Chinn's Crab House

Boeing

Disney

Marriot International

American Society of Plastic Surgeons

American Licorice

SHRM

## RESULTS

The key to success of these programs is HR Group's ability to custom craft presentations that open participants' minds to new ideas, provide content that focuses on your specific goals and integrate presentation methods that deliver an indelible learning experience and a return-on-investment.



“The reviews are in... and you were a hit!”

– Quaker Oats

“Your presentation sent a powerful message to each of us who had the opportunity to view it.”

– Commonwealth Edison

“[Our attendees indicated] that they did not know what to expect ... [but] the feedback indicates that they were pleasantly surprised at the method of delivery and how many important concepts were discussed in such a short period of time.”

– General Motors

“I believe your presentation format is the most powerful ever.”

– John Deere



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